* **Founding Year:** 1916
* **Headquarters:** Munich, Bavaria, Germany
* **Meaning of BMW:** Bayerische Motoren Werke translates to "Bavarian Motor Works" in German.
* **Origins:**
* BMW began as an airplane engine manufacturer during World War I.
* Its first car, the BMW 3/15, appeared in 1928.
* **Signature Features:**
* **Driving Dynamics:** BMW cars are known for their engaging driving experience.
* **Luxury and Performance:** A blend of luxury and sportiness.
* **M Models:** High-performance variants under the BMW M division.
* **Popular Models:**
* **BMW X1:** Compact SUV with intelligent all-wheel drive.
* **BMW X3:** Engaging SUV born for adventure.
* **BMW X5:** The original that inspired the X series.
* **BMW 3 Series:** Iconic sedan with dynamic handling.
* **BMW 5 Series:** Luxury executive sedan.
* **BMW 7 Series:** Flagship luxury sedan.
* **Electric Future:**
* BMW is actively embracing electrification with models like the BMW i4 and iX.
* The electrified X5 xDrive50e combines a TwinPower Turbo inline 6-cylinder engine with an integrated electric motor[**3**](https://bing.com/search?q=Bmw+car+brand).